

<b>MMC 1000 / SURVEY OF MASS COMMUNICATIONS</b>				<b>SPRING 2009</b>			
<b>NO.</b>	<b>DATE</b>	<b>DAY</b>	<b>TOPIC</b>	<b>BOOK QUIZ</b>	<b>WSJ QUIZ</b>	<b>PRESENTATIONS</b>	<b>ESSAYS</b>
1	Jan. 12	Monday					
2	Jan. 14	Wednesday					
	Jan. 19	Monday					
3	Jan. 21	Wednesday					
4	Jan. 26	Monday	Books	Quiz 1			
5	Jan. 28	Wednesday	Books				
6	Feb. 2	Monday	Newspapers	Quiz 2	Quiz 1		Essay 1
7	Feb. 4	Wednesday	Newspapers		Quiz 2		
8	Feb. 9	Monday	Magazines	Quiz 3	Quiz 3		
9	Feb. 11	Wednesday	Magazines		Quiz 4	Presentations 1	
10	Feb. 16	Monday	Film	Quiz 4	Quiz 5		
11	Feb. 17	Wednesday	Film		Quiz 6	Presentations 2	
12	Feb. 23	Monday	Radio	Quiz 5	Quiz 7		Essay 2
13	Feb. 25	Wednesday	Radio		Quiz 8	Presentations 3	
14	Mar. 2	Monday	Pop Music	Quiz 6	Quiz 9		
15	Mar. 4	Wednesday	Pop Music		Quiz 10		
	Mar. 9	Monday					
	Mar. 11	Wednesday					
16	Mar. 16	Monday	Television		Quiz 11		
17	Mar. 23	Wednesday	Television		Quiz 12	Presentations 4	
18	Mar. 30	Monday	Cable TV		Quiz 13		Essay 3
19	Apr. 1	Wednesday	Cable TV		Quiz 14	Presentations 5	
20	Apr. 6	Monday	The Internet		Quiz 15		
21	Apr. 8	Wednesday	The Internet		Quiz 16	Presentations 6	
22	Apr. 13	Monday	Public Relations		Quiz 17		
23	Apr. 15	Wednesday	Public Relations		Quiz 18	Presentations 7	
24	Apr. 20	Monday	Advertising		Quiz 19		Essay 4
25	Apr. 22	Wednesday	Advertising		Quiz 20	Presentations 8	