

Professor Ken Carpenter <http://vcccarpenter.com> kcarpenter2@valenciacc.edu
Office: West SSB 220C; Office: 407-582-1170; Mobile: 407-539-4823; Home: 407-293-6225
Office hours: Monday-Thursday 4-6 p.m.; Friday 8:30-10:30 a.m.(via mobile phone)

JOU 1400L (et al), COLLEGE NEWSPAPER — SPRING 2008
Tuesdays and Thursdays, 11:30 a.m.-12:45 p.m., SSB 220

CORE COMPETENCIES

Valencia Community College has established four core competencies that describe the learning outcomes for a Valencia graduate. They are:

- **Think:** Think clearly, critically, and creatively; analyze, synthesize, integrate and evaluate in many domains of human inquiry.
- **Value:** Make reasoned judgments and responsible commitments.
- **Communicate:** Communicate with different audiences using varied means
- **Act:** Act purposefully, effectively, and responsibly.

For more on Valencia's core competencies, visit: <http://www.valenciacc.edu/competencies/>

COURSE DESCRIPTION

This laboratory course will introduce students to the practical challenges of publishing a newspaper, *The Valencia Voice*, and its associated Web site (<http://valenciavoice.com>). Along the way, students will have the chance to acquire reporting and writing skills, page layout and design skills, copy editing skills and graphic design skills, among others. Students will also have the opportunity to gain experience in other facets of publishing, such as selling advertisements, distributing the newspaper, computer hardware and software operations, Web site design and editing, digital photography, audio and video broadcast reporting, etc.

COURSE MATERIALS

Required texts:

“The Associate Press Stylebook and Libel Manual,” The Associated Press
“The Curious Incident of the Dog in the Night-time,” by Mark Haddon (book will be provided)
Students should have ready access to a dictionary, e-mail, the Internet, and daily newspapers.

Optional texts:

“Copy Editors Handbook for Newspapers,” 3rd edition, Fellow and Clanin (ISBN 9780895827241)
“The Newspaper Designers Handbook,” 6th edition, Harrower (ISBN 9780072996692)
“Adobe InDesign CS2 Classroom in a Book,” Adobe Press (ISBN 9780321321831)

Provided software: Adobe Creative Suite (CS2), which includes Adobe Photoshop (digital imaging editor), Adobe InDesign (page layout and design), and Adobe Illustrator (graphic design). Self-study manuals and online training will also be provided.

COURSE REQUIREMENTS

Attendance (28 classes @ 10 points, 280 total; 31.1 percent of the grade)

You are required to attend all scheduled class sessions and actively pursue some publishing skills described above. A fifth absence results in AUTOMATIC WITHDRAWAL from the course.

PLEASE NOTE: THERE ARE NO EXCUSED ABSENCES; THERE IS NO MAKE-UP WORK.

Demonstrated participation and learning (280 points, 31.1 percent of the grade)

You will be responsible for performing tasks assigned by the instructor or editors of the newspaper. You are required to keep track of all the work you do toward the successful operations of the newspaper or the Web site. (Students may be asked to meet with the instructor to defend their work.)

Newspaper critiques (14 @ 15 points, 200 total; 22.2 percent of the grade)

You will write a thorough critique of each of 14 issues of *The Valencia Voice*. Each critique must focus on both content (editing) and design (makeup). You will be graded on depth of observation, incorporating class material into the analysis, attention to detail, quality of suggestions, adherence to Associated Press style, etc.

Quizzes on “The Curious Incident” (8 @ 10 points, 80 total; 8.9 percent of the grade)

The class will read and discuss “The Curious Incident of the Dog in the Night-time,” by Mark Haddon, as part of the West Campus reading project. There will be one 10-question quiz each week for eight weeks.

Professional blog creation (30 points, 3.3 percent of the grade)

Each student will create and maintain a professional Web log -- blog -- where all classroom work will be published prior to deadline. Blogs will be created using any number of services, but must be created outside of the MySpace and Facebook social networking sites.

USB “thumb drive” acquisition (30 points, 3.3 percent of the grade)

Each student will have a USB “thumb drive” on which to store and transport files.

Deadlines

Because this course represents preparation for a media career, deadlines are critical. **ASSIGNMENTS WILL NOT BE ACCEPTED LATE!** If you cannot attend class the day an assignment is due, please make arrangements to turn it in early or to have it delivered. Any work appearing in my mailbox after the scheduled class time is considered late unless you make prior arrangements with me.

Backup Copies

Never give me the only copy of your work — make a backup copy on CD, flash drive, etc..

Plagiarism

If you plagiarize, you will receive a zero for the work in question. In some cases, the instructor may drop the student from the course. In some cases, the college may punish plagiarism with suspension or expulsion.

Grading

Attendance	28 classes x 10 points	280	810-900 = A
Participation/Learning		280	720-809 = B
Critiques	14 critiques x 15 points	200	630-719 = C
Quizzes	8 quizzes x 10 points	80	630-719 = C
Blogs		30	540-629 = D
USB “thumb drive”		30	000-539 = F
TOTAL		900	